



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Voc. DEGREE EXAMINATION – 3D ANIMATION

FIRST SEMESTER – NOVEMBER 2018

16/17/18PAN1FC01 – COMMUNICATION AND CREATIVE WRITING

Date: 27-10-2018

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

PART- A

I. Answer ALL the questions

[10x2=20]

1. Define ethos with examples.
2. Define verbal communication.
3. Define written communication.
4. Characteristic features of expository writing.
5. Barriers of communication.
6. Define the language used in prose writing.
7. Explain with an example subject verb agreement errors in writing.
8. Improvise 5 creative writing prompts for fiction.
9. Write a short note on social media
10. Define the characteristics of visual media.

PART- B

II. Answer any FIVE questions from the following

[5x8=40]

11. Write a detailed note on fiction writing.
12. Describe the impact of social media on English language.
13. Elaborate the process involved in creative writing.
14. Describe communication in the 21st century.
15. Narrate a short story from a first person point of view.
16. Compare old media with the new media writings and underscore the essential differences.
17. Elaborate the major elements that constitute a short story writing.

PART- C

III. Answer any TWO questions from the following

[2x20=40]

18. Write a long essay on screenplay writing.
19. Elaborate the process and channels of effective communication.
20. Define and describe the four types of writings in detail.

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